

December 1, 2023

## Civic Type R powers Honda New Zealand to awards success.



Honda New Zealand is in celebration mode after its legendary Civic Type R roared to victory at the AA DRIVEN Car Guide NZ awards.

The Type R – which recently smashed racetrack records in Germany and Japan – has cemented its iconic status with a Best in Class for Sports & Performance, as well as making it into the Top 3 overall for 2023. The unstoppable Type R also won Performance Car of the Year in the 2023 TopGear.com Awards.

Honda New Zealand Managing Director Nobuya Sonoda says, "We are so thrilled with this latest

URL https://world.honda.com/

Motorcycle PR +81 48 462-2962



## Civic Type R powers Honda New Zealand to awards success.

endorsement of the Honda Power of Dreams to customers: quality, innovation, and the joy of driving. With the Type R, the everyday driver experiences all of this plus an exciting taste of our racetrack heritage."

## The Civic Type R: A thrilling legacy

The Type R is the ultimate expression of the brand's proud racing history, recently breaking lap records for a front-wheel drive production car at the renowned Suzuka and Nürburgring circuits. With improved power-weight ratio and remarkable responsiveness, this hot hatchback – part of Honda's Sports DNA range – offers an unparalleled driving experience.

The design has been carefully honed to deliver a stunning blend of form and function. From the striking front grille and aerodynamic body lines to its distinctive rear wing spoiler and sculpted hood, every inch exudes style, class and performance excellence. The attention to detail continues the inside, with red suede-style fabric seats enhancing the sporty look and feel.

Three preset driving modes – Comfort, Sport, and +R – are designed to optimise performance and provide real-time access to critical information on the digital interface, including g-meter, lap timer, engine and oil temperatures, boost pressure.

New to the 2023 Type R is the fourth driving mode, Individual, which enables drivers to fine-tune each aspect of the car individually for the ultimate customised experience in any situation.

Powered by a 2.0 litre, 4-cylinder VTEC TURBO engine, the new Civic Type R delivers an impressive maximum power output of 235kW. Exhilaration is the name of the game, with an inter-cooled DOHC engine that hits 0 - 100km/h in just 5.4 seconds. Brembo brake calipers, an aggressive rear wing and performance bucket seats allow drivers to push for the ultimate in driving performance.

Honda New Zealand is also excited to announce that the previously sold-out Type R will be back in stores from January 2024. Customers are urged to secure theirs early by contacting their local Honda Store.

Pricing & Grade Line-up:

Motorcycle PR +81 48 462-2962

URL https://world.honda.com/



## Civic Type R powers Honda New Zealand to awards success.

• Civic Type R – from \$72,000 + ORC

For media information contact: Peter Ashley – Chief Operating Officer Honda New Zealand Ltd P: (09) 890 9080 E: peter.ashley@honda.co.nz

URL https://world.honda.com/

Motorcycle PR +81 48 462-2962

3