



The all-new Honda hybrid HR-V comes to New Zealand

AUCKLAND 19th August 2024. It's been a while, but it's been well worth the wait ... New Zealand's favourite compact SUV is back! The Honda HR-V is returning to our shores after a two-and-a-half-year hiatus, and it's more impressive than ever. But now it also boasts Honda's latest hybrid technology, e:HEV, a unique two-motor hybrid system, combining high environmental performance with driving pleasure. More joy, less cost, lower carbon footprint. Expand your life with HR-V.

The Managing Director of Honda New Zealand, Mr. Nobuya Sonoda, says

"I would like to thank our loyal fans for their patience. I know we have many customers waiting for HR-V's return to New Zealand. Our 3rd generation HR-V hybrid is well worth the wait".

e:HEV technology

Equipped with Honda's latest hybrid technology, e:HEV, a unique two-motor hybrid system, the HR-V delivers quick acceleration and engaging driving dynamics. Offering three drive modes – ECON, for smooth driving and fuel efficiency; NORMAL for daily driving; and SPORT, for a more spirited, engaging experience – there's something to suit every driving style and preference.

The two-motor hybrid system automatically switches between petrol-driven and electricity-driven, selecting the most efficient for any given situation. The transition is so seamless, you won't notice a thing. Best of all, the car self-charges as you go – no plug-ins, no range anxiety, and no road user charges.*

Expand your life

The HR-V has always offered our customers complete versatility. The HR-V is a fantastic urban vehicle equipped with an electric tailgate with programmable height, Honda's patented magic seat system and Android Auto and wireless Apple Carplay technology. Equally the HR-V is more than capable on the open-road offering superb agile handling and engaging acceleration, all powered by our powerful e:HEV hybrid technology.

More clean, more simple

Aesthetically pleasing with a simple yet elegant design, the new HR-V has sleek clean lines, from its sporty rear roofline to its new integrated front grille. Providing superb aerodynamics, with clever features like

subtly integrated rear door handles that give this five-door SUV the look of a streamlined 3-door coupe. The cabin space is quiet and clean, offering class-leading leg room and comfort, with a simple and functional dashboard layout and a new intuitive air-dispersion system to give a comfortable journey to all passengers.

Honda Sensing

The HR-V comes equipped with the full Honda Sensing Suite, offering some of the most advanced safety technologies available today. These tools are designed to assist the driver's situational awareness and in some cases intervene to avoid a collision or lessen its severity. Drive with peace of mind, with HR-V.

Available for Order

The all-new e:HEV Honda HR-V was made available for order at all Honda dealerships in New Zealand from 1 August 2024.

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**If your car uses both petrol and electricity but can't plug in to charge, you don't need to pay the Road User Charge (RUC) as you already pay fuel excise duty when you buy petrol. For more information visit <https://www.nzta.govt.nz/vehicles/road-user-charges/ruc-for-electric-vehicles/>*