



## **The e:N1: All Electric. All Honda.**

**AUCKLAND May 15, 2025.** The e:N1 has made its debut on the roads of New Zealand! As Honda's first fully electric vehicle in the country, it truly embodies the spirit of electric driving with Honda's signature touch. Although the powertrain is fresh and innovative, the e:N1 upholds Honda's well-loved characteristics – it's engaging, joyful, and a delight to drive. This is electric mobility designed the Honda way, prioritising both driver and passenger experiences. With its sleek exterior, intuitive and user-friendly interior, alongside smooth performance and whisper-quiet electric operation, the e:N1 is crafted to integrate seamlessly into your everyday life.

### **The Managing Director of Honda New Zealand, Ms Carolyn McMahon, says**

""We are excited to announce the launch of Honda's first fully electric vehicle, the e:N1. This momentous introduction represents the start of a significant journey for our brand and underscores Honda's commitment to a sustainable future. The e:N1 is the inaugural model in Honda's e:N series of electric vehicles. This innovative product combines our dynamic philosophy with a state-of-the-art electric platform, delivering a unique driving experience for today's electrified landscape. We look forward to our valued customers experiencing it firsthand."

### **Powering the Journey**

Discover the e:N1, featuring three distinct drive modes: Eco, Normal, and Sport. Powered by an advanced electric powertrain, the vehicle boasts an impressive maximum torque of 310 Nm and offers a remarkable range of up to 500\* kilometres on a single charge. For those pressed for time, the e:N1 can be recharged from 30% to 80% in approximately 40 minutes utilising DC fast charging.

You can have peace of mind knowing that the electric vehicle's battery is supported by a comprehensive warranty of 8 years or 160,000 kilometres (whichever occurs first). Moreover, the e:N1 includes a 5-year, unlimited kilometre warranty that is fully transferable, along with complimentary 24/7 Honda Roadside Assistance for up to 5 years while still under warranty.

\*Based on optimal conditions.

### **Experience Unmatched Comfort**

The interior of the e:N1 is meticulously designed to prioritise passenger convenience and comfort. It features high-quality finishes paired with intuitive functionality. Among its highlights are an 8-way power-adjustable driver's seat, controls on the steering wheel for effortless access, dual-zone digital climate control, air conditioning equipped with both dust and pollen filters, several accessory power outlets, and a substantial 348L boot capacity.

A prominent 15.1" display audio touchscreen serves as the central hub for connectivity, divided into three distinct zones for access and ease of use: the top section includes infotainment, and camera functions; the middle section focuses on vehicle settings; and the lower section is dedicated to climate control. Additionally, the touchscreen supports Wireless Apple CarPlay, Siri Eyes Free, and Android Auto to enhance your driving experience.

### **Designed to Stand Out**

The exterior of the e:N1 showcases a commitment to refined simplicity. With its sleek LED headlights, eye-catching black cut alloy wheels, a sporty bumper, a conveniently wide charging-port door, and a full-width LED taillight strip, it presents a distinctive and streamlined aesthetic. The charging port is thoughtfully positioned in the centre of the front bumper for easy access, regardless of which side of the charging station you pull up to. A protective lip above the port shields it from rain, while a three-color light system provides real-time updates on the charging status.

### **Built for Safety**

Honda's advanced sensing technology offers a range of safety features such as front and rear sensors, cameras, and enhanced recognition technology. This includes:

- Honda Sensing – a full suite of features to enhance your driving including Lane Departure Warning, Collision Mitigation Braking System, Blind Spot Monitoring, Adaptive Cruise Control, and Road Departure Mitigation System.
- Anti-lock braking system and vehicle stability assist with traction control.
- Blind spot monitoring, and tyre deflation warning system.

### **Available for Order**

The all-new Honda Electric e:N1 will be available for order at all Honda dealerships in New Zealand from 15 May, 2025.

### **Pricing and grade line-up**

Pricing has been released on May 15, 2025, on our website in line with the launch of the new e:N1.

### **Colour:**

- Aqua Topaz Metallic
- Platinum White Pearl

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