



MEDIA RELEASE

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Honda delivers next-level hybrid electrification with the all new ZR-V with e:HEV technology

Building upon many years of race-bred success and design innovation, Honda is about to redefine the joy of driving with the launch of the all new ZR-V. This new SUV will be available in two different powertrains, an e:HEV and a VTEC Turbo. Both will handle and drive like a dream.

Mr. Nobuya Sonoda, Managing Director, Honda New Zealand says:
"I am so excited with Honda brand new SUV with new powertrain and e:HEV technology. "
"I am also very proud that Honda has never given up on Driving Joy."

With e:HEV Honda delivers the ease, efficiency and convenience of hybrid with the trusted heritage, quality and safety of Honda. The ride is smooth and comfortable while the interior boasts beautiful styling, leading edge connectivity and generous space for families including weekday practicalities and sporty weekend fun.

In a different way, Honda's second ZR-V model with a Turbo 1.5L VTEC powertrain delivers extraordinary advances in efficiency, economy, reduced fuel consumption and exceptional vehicle performance and handling.

All of which means the new Honda ZR-V is an SUV without compromise. It is also one that offers an immediate sense of quality, quiet sophistication, versatility and the promise of a premium ownership experience.

The two ZR-V models on offer are the ZR-V Sport, a new 2.0L e:HEV direct injection, Two Motor Hybrid, 4 Cylinder, Chain Drive DOHC. The ZR-V Turbo is a 1.5L direct injection, 4 Cylinder, 16 valve, VTEC Turbo, Intercooled also Chain Drive and DOHC.

Both the ZR-V Sport and Turbo will be the first models to feature new Honda Connect technology. Drivers will be able to control some of their vehicle features from a Connect App. They can turn the engine on or off, lock and unlock doors, pre-set the cabin temperature and even turn off the headlights all from their phones. If the driver cannot be reached, Honda Connect will contact emergency services if it detects the airbags have been deployed.

Honda Connect isn't the only way we're using innovation and technology to make customer's lives easier. At Honda New Zealand we're continuing to invest and refresh our one-of-a-kind online store experience. Customers can now build and choose their preferred Honda models and finish their entire finance and purchase journey online. Or if they prefer, they can finish up with a dealer in-store. The choice is theirs. Buying the car of your dreams has never been so easy or as enjoyable.

*Both the all new ZR-V Sport and ZR-V Turbo are now available for pre-order at the highly competitive price of **\$55,000.00 + ORC (ZR-V Sport)** and **\$47,000.00 + ORC (ZR-V Turbo)**. Also, as part of the Clean Car Programme all customers can redeem a rebate currently of up to \$2,130 with the e:HEV model purchased.*

With Honda's Price Promise, customers can take comfort in knowing that no matter where they are in New Zealand, or where they decide to buy their new ZR-V, be it in-dealership or online, it'll be the same price for everyone. It's only fair and it protects the value of their Honda. We promise.

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